

STARTUP SHOWCASE

July 20-21, Smolarz Auditorium
Tel Aviv University



 **Cyber Week**
July 19th-22nd, 2021
Tel Aviv University, Israel



Ministry of Economy and Industry
Foreign Trade Administration



Yuval Ne'eman Workshop
for Science, Technology and Security
Tel Aviv University


Blavatnik Interdisciplinary
Cyber Research Center


TEL AVIV UNIVERSITY
תל אביב

 **Cyber Israel**
National Cyber Directorate

In cooperation with:

 **ISRAEL CYBER
ALLIANCE**


Ministry of Foreign Affairs
Israel



Network Security | IoT Security | Edge Computing Security

AirEye is the leader in Network Airspace Control and Protection (NACP). The corporate network may be purposefully or unintentionally compromised by Antenna for Hire™ - any wireless device not under the corporate's control, but within its proximity - resulting in unauthorized network access, device hijacking or data leakage. AirEye enforces wireless security policy and prevents attacks that leverage the Antennae for Hire™ that are broadcasting in the corporate network airspace.

AirEye's SaaS solution monitors all wireless communications broadcasting in the corporate airspace in real-time, prevents violations of corporate wireless security policy and blocks attacks automatically. Its technology seamlessly complements existing corporate network security infrastructure, without the need for architectural changes or messy integrations.

The company was founded by veterans of the security and wireless industries, Shlomo Touboul, Ohad Plotnik, Amichai Shulman and Roi Keren.

The company recently completed series Round A. The solution is deployed globally, in various industries, including finance, banking, telecom, healthcare, manufacturing, retail and aerospace.



References: [click here](#)



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Cybersecurity | DevSecOps

Product Summary - The Argon solution enables:

1. **Consolidated visibility** across the entire CI/CD pipeline, with a unified view and actionable insights on tools, assets, users, and code.
2. **Continuous security** by enforcing security and DevOps best practices on all stages of the CI/CD pipeline process. Remediating vulnerabilities and closing security gaps in real time.
3. **Release integrity**, through detection and prevention of code manipulations and code tampering to ensure that the code committed is the code released.

Argon's holistic security solution protects the integrity of software development environments' CI/CD pipelines, eliminating the risk from misconfigurations, vulnerabilities and preventing software supply chain attacks like SolarWinds and Codecov. The solution provides end-to-end AppSec visibility and security for development processes, and boosts overall security posture.



References: Argon emerged from stealth mode in March 2021 with seed funding led by Hyperwise Ventures and several high-profile cybersecurity angel investors including Shlomo Kramer, Zohar Alon, Giora Yaron, Avery More and Harel Kodesh. Today, Argon sells globally through a network of value-added resellers and partners, and is deployed by top software and hi-tech companies across the globe.



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Cloud Native Security | Kubernetes Security | Cwpp (Cloud Workload Protection Platform)

ARMO is on a mission to create the future of Kubernetes workload security. We empower DevOps, DevSecOps, and security teams with the confidence that their Kubernetes deployments are protected and that every workload, container, and microservice is born and remains secure. Based on our patented technology, the ARMO Kubernetes Fabric™ seamlessly infuses security, visibility, and control into every workload from the CI/CD pipeline and throughout its lifecycle. By creating a reinforcing cycle between contextual Kubernetes posture management and active runtime protection it enables automatic and continuous shrinking of the cyberattack surface and profoundly improves the environment security resilience.



References: [click here](#)



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Cyber Security | Ai-Powered Cyber Threat Intelligence

Brandefender is a powerful automated scanning and inspection platform that searches websites, e-commerce platforms, mobile apps, social media, deep and dark web and detects threats with unparalleled speed and precision.

Proprietary deep machine learning and data-driven algorithms coupled with innovative engineering provide threat detection at scale with 360° coverage.

Sophisticated ruling mechanisms enable risk managers and security teams to easily customize their cyber threat protection and risk policies from simple natural language input.

Automated and streamlined remediation process provides efficient pre-emptive threat elimination.



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Security Posture Management | Hybrid Security Posture Management

Cymptom automates an “always-on” hybrid security posture assessment for enterprises to pre-empt threats before materializing into the next kill chain vector. Our solution enables cyber executives to make data-driven decisions on which security tools work effectively, and where gaps and attack vectors leave them vulnerable – and the quantified extent of that vulnerability. At the same time, Cymptom enables security teams to focus on a prioritized pipeline of urgent security gaps, mapped according to the MITRE ATT&CK® framework – together with specific mitigation recommendations. Threat intelligence enrichment of adversarial context of an attack’s probability due to the enterprise’s geo-location and industry is added for accurate scoring.

Cymptom’s solution is agentless and quick to deploy. Within minutes security personnel receive the full picture of their networks’ gaps and risk scores. Unlike other security posture vendors, Cymptom secures the gap between on-premise and cloud-based networks delivering the results in one unified dashboard.

Cymptom is extending our platform’s support of pre-emptive security for the cloud and specifically MITRE ATT&CK® techniques’ coverage in Azure. Our research team is working on additional contributions to the ATT&CK framework with new techniques in that area of cloud support – this is beyond our on-premise support for comprehensive coverage of hybrid networks.

In regard to sales activities, we have begun to penetrate the Asian and Latin American markets in ecommerce and financial verticals. This activity is on top of our deployments in North America and Europe.



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Cyber Security | Storage Security

Storage is the most important asset when it comes to protection from ransomware. However, storage is also the only layer of IT not covered by traditional vulnerability management tools. Until now. Continuity brings the ONLY vulnerability management solution that secures enterprise storage systems, helping you protect your data; Detect continuously scans and analyses your storage systems, to automatically detect security risks; Prioritize those risks in order of urgency and business impact; Provide clear recommendations to your security teams for repairing those risks.

Continuity Software is a global leader in cybersecurity. We help the world’s leading organizations, including 6 of the top 10 US banks, to proactively prevent cyber resilience risks.

At the beginning of 2021, we launched the world’s ONLY storage security solution; helping organizations protect their most valuable data.

We also co-authored the ***NIST Guide for Storage Security***.



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 **Cyber-Security | Software Supply Chain**

A platform for code packages behavioral analysis & detection of open-source software supply-chain attacks.

Our solution:

- Detects software supply chain attackers in open-source
- Supports your rapid development while reducing the risks
- Maintains the trust of your customers

Our SaaS platform provides a REST API as well as code analysis plugins to Continuous Integration (CI) servers to help detect poisoned open-source packages in use by software developers before it is deployed further into production

Dustico is an early-stage cybersecurity startup company that provide a first of its kind behavioral source-code analysis platform - a unique solution to the problem of open-source software supply-chain attacks.

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 **Cyber Security | SaaS Security**

Grip provides near 100% visibility across all enterprise SaaS applications and shines the industry's most comprehensive light across known or unknown apps, users, and their basic interactions with extreme accuracy that minimizes false positives. Additionally, Grip secures all SaaS application access regardless of device or location. Grip maps data flows to enforce security policies and prevent data loss across the entire SaaS portfolio. With Grip, security teams are automatically involved in governing SaaS without becoming a roadblock.

Grip was founded in January 2021. The company currently operates in a closed beta with US-enterprise customers, helping them to discover and govern their SaaS application.

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 **Application security testing**

A powerful application security testing platform that security teams trust and developers love. Security testing tools are traditionally built for security and cyber experts. With CI/CD and DevOps, security testing needs to be performed early and often, and put into the hands of developers and QA. Regardless of your size or maturity level, with NeuraLegion you can detect and remediate security issues across your pipeline to be secure by design and remove the reliance on expensive and lengthy manual testing.

Key features of our security scanner include: (1) NO false positives - automatic validation of vulnerabilities. No false alerts, just clear actionable results. (2) Test WebApps and APIs - whether REST, SOAP or GraphQL, save a considerable amount of time and money on your manual API testing. (3) Built for developers - automatic scan optimisations assess the target to exclude irrelevant tests and parameters, for scanning at DevOps speed, without complicated configurations. (4) Business Logic Security testing - Nexplot is the only security scanner to detect logic based vulnerabilities to further reduce reliance on manual testing and integrate this into your development pipeline. (5) Coverage - Single Page Applications, microservices, APIs, Websockets and authenticated scans are easily covered with our scanner (6) Seamless integration - plug and play integration with GitHub, AzureDevOps, CircleCI, Jenkins, Jira, Slack, Monday and more


 **References:** Fusion, J Ventures tzvika.chlebowitz@neuralegion.com, shoham@neuralegion.com www.neuralegion.com

SPONSORS



BioCatch is the leader in Behavioral Biometrics which analyzes an online user's physical and cognitive digital behavior to protect individuals and their assets. Our mission is to unlock the power of behavior and deliver actionable insights to create a digital world where identity, trust and ease seamlessly co-exist. Leading financial institutions around the globe use BioCatch to more effectively fight fraud, drive digital transformation and accelerate business growth. With over a decade of analyzing data, over 60 patents and unparalleled experience, BioCatch continues to innovate to solve tomorrow's problems. For more information, please visit www.biocatch.com

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Check Point[®]
SOFTWARE TECHNOLOGIES LTD.

Check Point Software Technologies Ltd. (www.checkpoint.com) was founded in 1993 in Tel Aviv and is a leading provider of cyber security solutions to governments and corporate enterprises globally.

Its solutions protect customers from 5th generation cyber-attacks with an industry leading catch rate of malware, ransomware and other types of attacks.

Check Point offers multilevel security architecture, "Infinity" Total Protection with Gen V advanced threat prevention, which defends enterprises' cloud, network and mobile device held information.

Check Point provides the most comprehensive and intuitive one point of control security management system. Check Point protects over 100,000 organizations of all sizes.



www.checkpoint.com



CHECKMARX

Checkmarx Ltd. (2006) is the global leader in software security solutions for modern enterprise software development. Checkmarx delivers the industry's most comprehensive software security platform that unifies with DevOps and provides static and interactive application security testing, software composition analysis and developer AppSec training to reduce and remediate risk from software vulnerabilities. Checkmarx is trusted by more than 40 percent of the Fortune 100 and half of the Fortune 50, including leading organizations such as SAP, Samsung and Salesforce.com. To learn more about Checkmarx, visit www.checkmarx.com, read the Checkmarx blog or follow on Twitter via @Checkmarx, LinkedIn or Facebook



www.checkmarx.com






As the established leader in privileged access management, CyberArk offers the most complete Identity Security Platform to secure identities – human and machine – from end-to-end.

CyberArk is the undisputed leader in the Privileged Access Management market. Working with us gives our customers the advantage of a proven leadership team, the industry's broadest global presence and the largest customer community.

The company is trusted by more than 6,770 global organizations, across 90 countries. CyberArk customers include more than 50% of the Fortune 500 and more than 35% of the Global 2000. CyberArk is headquartered in Petach Tikva, Israel, with U.S. headquarters located in Newton, Mass. and offices throughout the Americas, EMEA, Asia Pacific and Japan. CyberArk is the second largest Israeli cybersecurity company in the world and is listed on NASDAQ (CYBR). The company was founded by Alon N. Cohen and current Chairman & CEO Udi Mokady in 1999.

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Cyberstar was established, to offer tailor-made solutions for the maritime industry, to increase cyber readiness and ensure business continuity in the event of cyber-attack.

It was established in 2020 by Zim and Konfidas

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Ermetic is an identity-first cloud infrastructure security platform that provides holistic, multi-cloud protection in an easy-to-deploy SaaS solution. Ermetic helps prevent breaches by continuously analyzing permissions, configurations and behavior across the full stack of identities, network, data and compute resources. Using advanced analytics to assess, prioritize and automatically remediate risks, Ermetic makes it possible to reduce your attack surface and enforce least privilege at scale even in the most complex cloud environments.

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IMVISION

an ELRON company

Imvision is the full lifecycle API security platform that gives enterprises complete API visibility, provides detection advantage against functional attacks, and automatically generates remediation priorities to better control vulnerabilities across the lifecycle.

Imvision's platform helps enterprise security leaders, including Fortune 500 companies, discover, test, detect and prevent API breaches. By using NLP-based technology to analyze each API's unique dialogue and understand the application's behavior, security and development teams can stay ahead of attackers, focus on what really matters and minimize time-to-remediation.

At Imvision, we help enterprises to open up without being vulnerable. Only when we know that our data is secure can we begin reimagining the boundaries of how it can be used.

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As technology and communications develop, so do the unique challenges and demanding requirements of large scale cyber operations.

ELTA's Cyber business unit is IAI's centre of excellence for Cyber Solutions addressing "national grade" challenges faced by nation states, critical infrastructures, law enforcement, and defense forces.

Cyber is a strategic sector for IAI. The Cyber business unit has developed unique solutions for Cyber defense, protection, monitoring, prediction, identification, intelligence and accessibility. Solutions include national-grade Cyber Early Warning centers, Cybersecurity for mission-critical systems, aviation and maritime cyber security, cyber intelligence, cellular search and rescue system, and critical cyber protection solutions. These advanced capabilities are possible due to the unique technologies developed by the Cyber business unit's R&D and excellence centers in Israel, Singapore and Switzerland.

IAI leads the Israeli Cyber Companies Consortium (IC3), which offers end-to-end solutions for national cyber centers and comprises Israel's foremost cyber companies; and the Israeli Aviation Cyber Companies Consortium (IAC3), offering cybersecurity solutions for the commercial aviation eco-system. Both consortiums were established under the auspice of Israel's Ministry of Economy and Trade's consortiums program.

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The Israel Electric Corporation (IEC) is a public and government-owned company. For almost 100 years the IEC generates, transmits, and supplies electricity to 2.8 million customers. IEC owns and operates 17 power stations with 63 generating units: 18 steam-driven and 45 gas turbines of which 14 are combined-cycle units. Its installed capacity amounts to 13,617 MW.

IECyber is the cyber entrepreneurship and business development unit of the Israel Electric Corporation which provides a unique portfolio of cyber solutions and services - SOPHIC.

IEC's 25 years of cyber battle-proven experience, insights, practices and tools were packed into a unique cyber defense and resilience game-changing SUITE.

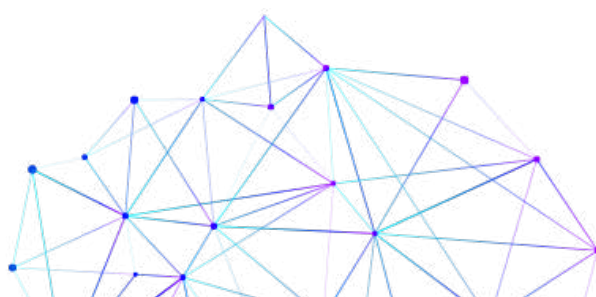
The SOPHIC SUITE includes cyber defense and cyber resilience solutions based on vast, real-life daily experience, gained in a challenging geopolitical environment with the sole purpose of protecting one of the leading critical infrastructure companies and Israel's only vertically integrated electricity supplier.

THE SOPHIC SUITE PORTFOLIO:

- » Sophic Pro - Expert consulting services and workshops
- » Sophic OT- Advanced secure solutions for SCADA/ICS systems
- » Sophic Picture - provides you with a clear, detailed, accurate and updated picture of your own organization's cyber picture, including strengths & weaknesses analysis.

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Penetration Testing as it has been known until today, is obsolete. Software and algorithms can do a better job at penetration testing and helping businesses continually assess and improve their cyber risks using an automated, threat-oriented approach.

Pcysys' flagship product, PenTera™, eliminates the need to conduct costly manual penetration testing by delivering the power of 1,000 ethical hackers in a software platform. With a click of a button, PenTera identifies vulnerabilities, conducts ethical hacks to exploit them and prioritizes remediation based on the actual achievement. By using PenTera, organizations can continuously build-up their cyber resilience while focusing remediation efforts on fewer vulnerabilities that are exploitable as well as damage bearing.


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ThetaRay is the developer of SONAR, a groundbreaking, AI-powered, transaction monitoring SaaS solution for cross-border payments that allows banks to expand their business opportunities by achieving safe and reliable cross-border payment monitorisation.

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YL VENTURES PORTFOLIO COMPANY



Cloud Security | Cloud Security and Compliance for AWS, Azure, and GCP

Orca Security provides instant-on security and compliance for AWS, Azure, and GCP - without the gaps in coverage, alert fatigue, and operational costs of agents or sidecars. Simplify security operations with a single SaaS-based cloud security platform for workload and data protection, cloud security posture management, vulnerability management, and compliance management. Orca Security prioritizes risk based on the severity of the security issue, its accessibility, and business impact. This helps you focus on the critical alerts that matter most. Connect your first cloud account in minutes. Visit <https://orca.security>

Orca Security reports 1,000% year-on-year growth and customers include Robinhood, Databricks, Unity, Live Oak Bank, Lemonade and BeyondTrust.

The company, which was founded in 2019 by eight former Check Point executives led by CEO Avi Shua and CPO Gil Geron, has raised nearly \$300 million in combined funds at a \$1.2 billion valuation since its founding two years ago.



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Cyber Week



A healthcare security and operational analytics company

Cybersecurity, Connected Asset Management, Clinical Cyber Hygiene, Network Policy Management, Operational Efficiency Dedicated to Healthcare Delivery Organizations (HDOs), the Medigate Device Security Platform (MDSP) delivers an integrated approach to connected asset management and cybersecurity. At its core, Medigate "listens" to clinical network traffic flows and by translating the "conversations" taking place, delivers a dynamic view into connected asset identification, location, status, security posture and utilization. The underlying data take the form of a dynamically risk-scored, fully attributed real time inventory. As the long-missing single-source of truth, the data fuel workflows native to the MDSP, as well as partner solution workflows spanning IT, Networking, Information Security, BioMed, Clinical Engineering and Supply Chain. Now installed in more than 1,000 sites globally --from the smallest to the largest and most specialized healthcare delivery organizations (HDOs) in the world-- Medigate enables the secure delivery of connected medicine, thereby protecting connected patients. Medigate has received dozens of industry awards. Notably, Medigate won this year's Best in Klas, arguably healthcare's most coveted recognition.

- Investors include YL Ventures, Blumberg Capital, US Venture Partners
- Trade partners include all market leading networking companies, firewall solution providers, NAC solution providers, CMMS, CMDB, SIEM and XDR solution providers.
- Medigate is also notably partnered with Cerner Corporation.
- Customers include Ascension, Providence, Trinity, MD Anderson, NY Presbyterian, Mt. Sinai, several Children's Hospitals throughout the states, regional and community-based systems, and specialized clinics.



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A healthcare security and operational analytics company

Hunters is serving SOC organizations across the US and EMEA from various market verticals.

Hunters won the trust and received a large investment from few of the leading industry companies like Microsoft Ventures and Okta and Snowflake, as well as from leading VCs like USVP, YL Ventures and Blumberg Capital.

Hunters fosters accelerated, confident response to security incidents. The cloud-native Extended Detection and Response (XDR) platform ingests, dynamically cross-correlates, and automatically analyzes all security telemetry in your environment, serving as an advanced, highly effective Decision Support System for your SOC.

Some of Hunters customers references can be found here:

<https://www.hunters.ai/customers>

Some of Hunters partners are: CrowdStrike, Okta, Snowflake, Microsoft, and more.

The company has raised a total funding amount of \$20.4 million.



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Cyber Week



DevSecOps

Build.security takes the time and complexity out of authorization. The platform, built by developers for developers, enables lightning-speed application RBAC and ABAC with fine-grained access controls and decoupled logic. Leveraging the Open Policy Agent project and the power of open-sourcing, build.security uses API-based data sources to inform enterprise-grade access controls across application portfolios. With build.security, development teams can ensure that their applications meet critical standards and compliance requirements in just a matter of minutes. For more information, visit . <https://build.security/>

The company has raised a total funding amount of \$6 million.



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build.security



Application Security

Former Wix AppSec experts launch the first Application Security Posture Management platform to eliminate chaos and reclaim control. Enso, an Application Security Posture Management platform, helps security teams scale and gain control over their AppSec programs. Enso discovers application inventory, ownership and risk to easily build and enforce security policies and transform AppSec into an automated, systematic discipline. Visit <http://Enso.security>

The company has raised a total funding amount of \$6 million.



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DataSecOps

Satori created the first DataSecOps solution which streamlines data access while solving the most difficult security and privacy challenges. The Secure Data Access Service is a universal visibility and control plane which allows you to oversee your data and its usage in real-time while automating access controls. Satori integrates into your environment in minutes, maps all of the organization's sensitive data and monitors data flows in real-time across all data stores. Satori enables your organization to replace cumbersome permissions and acts as a policy engine for data access by enforcing access policies, data masking, and initiating off-band access workflows.

The company has raised a total funding amount of \$5.3 million and was recently selected as finalist for RSA Conference 2021 Innovation Sandbox.



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Cyber Week



CI/CD Security

Cycode secures DevOps pipelines and provides full visibility into enterprise development infrastructure. Powered by its knowledge graph, Cycode's advanced detection capabilities correlate event data and user activity across the SDLC to create contextual insights and automate remediation. Cycode delivers security, governance and pipeline integrity without disrupting developers' velocity.

The company has raised a total funding amount of \$24.6 million.



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Vulnerability Management

Vulcan Cyber is the industry's first Continuous Vulnerability Remediation Solution. Vulcan integrates, automates and orchestrates existing tools and processes, eliminating the most critical risks caused by vulnerabilities while at the same time avoiding any unexpected impact to business operations. Vulcan closes the Vulnerability Remediation Gap, reducing dwell time from weeks and months to hours. For more information visit vulcan.io

The company has raised a total funding amount of \$35 million.



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Automotive & IOT Security

Karamba Security's' award-winning security solutions automatically integrate into the system's software and continuously check the system's runtime integrity. When a deviation from the system's factory settings is detected, the system blocks it automatically; preventing zero-day cyberattacks with zero false positives and negligible performance impact.

Product manufacturers in the automotive industry, Industry 4.0, IoT, and enterprise edge rely on Karamba's automated runtime integrity software. Using Karamba's software the devices are self-protected against cyberattacks without requiring any development change or security updates. Vendors leverage Karamba Security's software to increase their brand competitiveness and protect their customers against cyberattacks.

The company has raised a total funding amount of \$27 million.



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